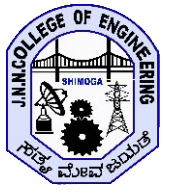




National Education Society®

JNN COLLEGE OF ENGG., SHIVAMOGGA

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NBA Accredited Branches : UG - ECE, CSE, CV, ME, ISE, EEE & TCE,
Recognized by Govt. of Karnataka and Affiliated to VTU, Belagavi)



Dept. of Management Studies

MBA



Moulding Careers with Character & Competence

For Admission Details:

Dr. Srinivas Murthy B.V.
Asst. Professor & Admission Co-ordinator

☎ 9449623581

Dr. C. Srikant
Professor & Director MBA

☎ 9886748944

☎ 08182-276707, 08, 09, Ext 970

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🌐 www.jnncce.ac.in

📘 Jnncemba jnncce

Dr. MANJUNATHA .P
Principal, JNNCE

Dr. C. SRIKANT
Professor & Director MBA



MBA ADMISSION 2021-22



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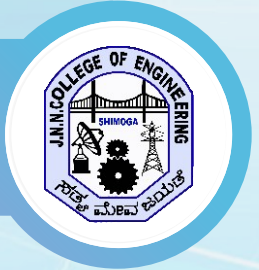
NATIONAL EDUCATION SOCIETY® (NES)

Established in 1946 by Freedom fighters and Philanthropists of high repute presently runs 35+ institutions, from primary to PG, in a wide range of disciplines such as Engineering, Science, Pharmacy, Commerce, Humanities, Education, Law, Business Administration, Physical Education and Applied Sciences.

JNN COLLEGE OF ENGG. (JNNCE)

A premier institute in Malnad region offering Technical and Management Education established in 1980. JNNCE is ranked as one of the top colleges in the country.

Outlook Magazine : 80th in India & 17th in Karnataka
India Today : 48th in India & 10th in Karnataka
The Week : 50th in India & 13th in Karnataka



DEPARTMENT OF MANAGEMENT STUDIES

Dept. of Management Studies offers Master of Business Administration course affiliated to VTU, recognised by AICTE. Department emphasises on Building Competence and Character; Focus on 100% Results, Personal and Professional Skill Development, Employability & Placement.

STREAMS OFFERED : Marketing | Finance | HR



VISION

To develop the department as a premier management institution that contributes to the development of business and society.



MISSION

Bridge the gap between theory and practice in the knowledge economy through meaningful partnerships with business, academia, government and social sector.

Develop competent, responsible and ethical business professionals and entrepreneurs through a culture of excellence in teaching, research, training and consulting.

ABOUT THE DEPARTMENT

- ✓ Started in 1996; 25 years of academic excellence.
- ✓ 23 Batches (more than 1100 students) successfully passed out.
- ✓ Offers two-year, full-time, AICTE-approved MBA Course affiliated to VTU.
- ✓ Lush Green Environment, with an exclusive, spacious and well-furnished academic block, auditorium, amphitheatre and classrooms.
- ✓ Core faculty (numbering 11) with excellent academic & research credentials and rich industry experience, with Avg. Exp: 16 years (8 with Doctorates).
- ✓ Well-furnished Classrooms & Auditorium.
- ✓ One of the Largest Libraries amongst university-affiliated Management Institutes in Karnataka having 11000 volumes, 1000+ back volumes and 25+ Indian and foreign journals & periodicals.
- ✓ Well-equipped Computer Centre with free internet facility.
- ✓ Recognized by VTU as a Research Centre to offer Ph.D.
- ✓ Has so far bagged 10 University Ranks.
- ✓ Best infrastructural facilities & services like Hostel, Student Amenities, Sports, Canteen.

TRAINING

- * Rigorous & rewarding training in conceptual & practical aspects of business administration.
- * Seminars, GD, Interview & other Soft Skills.
- * Market & field surveys, business plans etc.



PLACEMENT

- * Campus Placement of more than 84 students of 2017 - 19 batch.
- * Highest Salary Package offered during 2019 : Rs.6.15 Lakhs per annum.
- * Strong Network of Alumni working in reputed companies in India and abroad

MBA Course

Two-year, full-time, AICTE-approved MBA Course affiliated to VTU spread over 4 semesters.

ELIGIBILITY

50% Aggregate in any Bachelors degree (45% for SC/ST/Cat.1)

- Intake : 120 Seats
Government Quota – 60 Seats
Management Quota – 60 Seats



Government Quota

- To be filled through PG CET being conducted by KEA
- Final year students are eligible to write the test
- Ranking is based on performance in PG CET only
- Centralized, online counselling is undertaken by KEA for selection of colleges
- For more details, please visit: <http://kea.kar.nic.in>



Management Quota

- To be filled through K-MAT being conducted by KPPGCA, Bangalore
- Applications to be obtained from & submitted to KPPGCA
- Final year students also are eligible to write the test
- Result in Percentiles, based on performance in K-MAT only
- No Centralized counseling; Candidates to approach colleges of their choice, after obtaining KMAT result
- For more details, please visit: www.kmatindia.com
- PG CET/CMAT/MAT Scores are also considered for admission
- Registration for seats undertaken, at the sole discretion of the College Management, provided the candidate possesses 60%+ in aggregate in all semesters of qualifying exam & obtains PG CET/CMAT/MAT/KMAT Ranking and pays fee deposit as fixed by the management

OUR TOP RECRUITERS



FACULTY PROFILE

Name	Qualification	Designation	Experience (Yrs)
Dr. C. Srikant	Professor & Director	B.Sc., M.B.A., Ph.D.	24
Mrs.C.K. Anuradha	Asst. Prof. & Student Counsellor	M.A. (Psy)	24
Dr. P.S. Subhadra	Asst. Professor	MBA.,MA(Eng), MA(San) Ph.D.	19
Dr. Vikrama D K	Asst. Professor	B.E., M.B.A., M.Com, M. Phil., K-SLET, Ph.D	15
Dr. B.V. Srinivasa Murthy	Asst. Professor	M.A. (Eco), MBA, M. Phil. Ph.D	19
Dr. Vikram V.	Asst. Professor	M.B.A., K-SLET, Ph.D.	16
Dr. Ravisha N.S.	Asst. Professor	M.B.A., M.Com, Ph.D, UGC-NET (Mgmt,Com)	11
Dr. Santhosha	Asst. Professor	M.B.A., Ph.D.	16
Mr. Praveen Kumar B H	Asst. Professor	MBA, M.Com (Pursuing Ph.D)	05
Dr. G P Nagesh	Asst. Professor	MBA, M.Com, PGDMM, K SET, Ph.D.	16
Mr. Harsha C Mathad	Asst. Professor	MBA, M Phil (Pursuing Ph.D)	09

OUR ACHIEVEMENTS University Rank List

Name	Year	Rank
1. Anupama Sundar .D	1999	7 th Rank
2. Gangadhar .M.H	1999	10 th Rank
3. Sanjay Chavadi	2001	8 th Rank
4. Gayathri .M	2001	10 th Rank
5. U.R. Srinivas	2003	4 th Rank
6. C.R. Ashwini	2007	3 th Rank
7. Praveen Kumar .B.H	2016	8 th Rank
8. Pruthvi Raj .S	2018	7 th Rank
9. Ramya .K.R	2019	4 th Rank
10. Ashika A. Jain	2020	4 th Rank

CONGRATULATIONS TO



RAMYA K. R.
for having secured
4th Rank
in VTU - MBA
2017-19 Batch



ASHIKA A. JAIN
for having secured
4th Rank
in VTU - MBA
2019-20 Batch



Alumni Meet



Utthana - UG Fest



Student Development Workshop

